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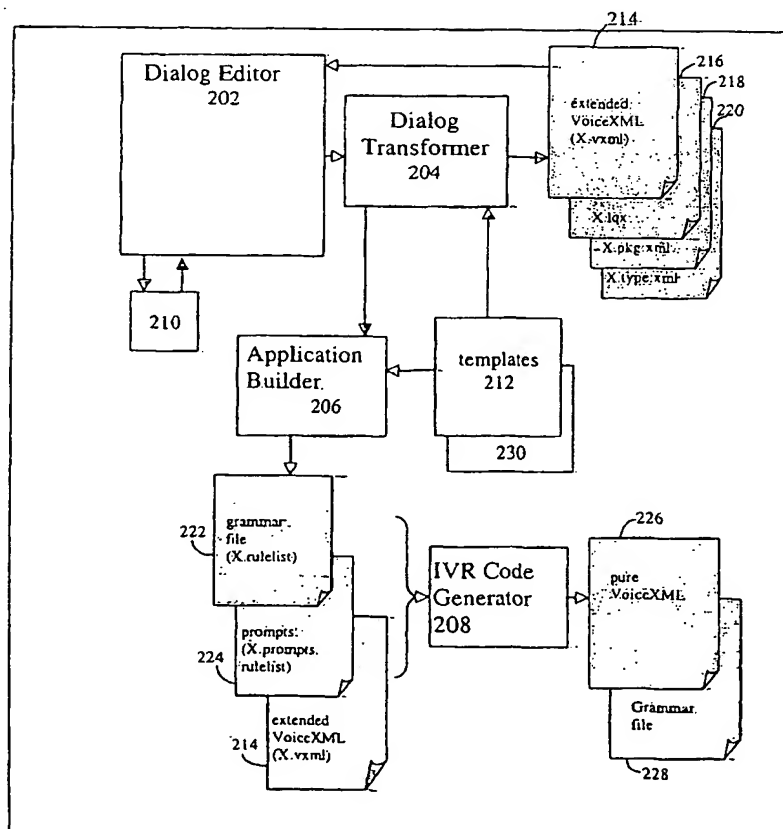
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(54) Title: SYSTEM AND PROCESS FOR DEVELOPING A VOICE APPLICATION



(57) Abstract: A system for use in developing a voice application, including a dialog element selector for defining execution paths of the application by selecting dialog elements and adding the dialog elements to a tree structure, each path through the tree structure representing one of the execution paths, a dialog element generator for generating the dialog elements on the basis of predetermined templates and properties of the dialog elements, the properties received from a user of the system, each of said dialog elements corresponding to at least one voice language template, and a code generator for generating at least one voice language module for the application on the basis of said at least one voice language template and said properties. The voice language templates include VoiceXML elements, and the dialog elements can be regenerated from the voice language module. The voice language module can be used to provide the voice application for an IVR.